

# Social Media Content

## Sample Captions

- Keep your [insert credit union name] Rewards card your go-to card for a chance to win \$5,000 to use as you please! All you have to do is use your card a minimum of four times per week. #CUGiveBack #CUDifference
- Don't forget to use your [insert credit union name] Rewards card a minimum of four times per week for a chance to win \$5,000 to use as you please! #CUGiveBack #CUDifference
- We're pleased to announce that we've been selected as a donation to charity winner in the Credit Union Give Back Sweepstakes! We've been awarded \$10,000 and will be donating to: [insert charities] #PeopleHelpingPeople #CUGiveBack #DonateToCharity
- We're excited to announce that one of our members has won \$5,000 in the Credit Union Give Back Sweepstakes! #PeopleHelpingPeople #CUGiveBack #CUDifference
- Join us in congratulating our member, [insert member name], who has won \$5,000 in the Credit Union Give Back Sweepstakes! #PeopleHelpingPeople #CUGiveBack #CUDifference

## Hashtags

- #CUGiveBack
- #PeopleHelpingPeople
- #CUDifference
- #DonateToCharity
- #CommunityInvolvement